

RUGBY NEXUS

ADVERTISING & PARTNERSHIP OPPORTUNITIES

Reach rugby families where development happens.

Rugby Nexus connects coaches, players and parents through player development, training, match statistics and progress tracking. Partner with a focused youth-rugby community through a clean, measurable in-app placement.

MAIN PARTNER

R1,500 / MONTH

Premium PARTNER position inside Rugby Nexus

LAUNCH SPECIAL

3 MONTHS - R3,500

Save R1,000 compared with monthly

WHAT'S INCLUDED

- ✓ Business logo, name, headline and short promotional message
- ✓ Direct SHOP NOW / VISIT WEBSITE call-to-action
- ✓ Campaign start and end dates
- ✓ Impression tracking and website click tracking
- ✓ Click-through rate (CTR) reporting
- ✓ End-of-campaign performance report

LIMITED INVENTORY: Only ONE main platform partner position is available at a time.

IDEAL PARTNERS

Sportswear • Rugby equipment • Schools • Academies • Physios • Biokineticists • Gyms • Nutrition brands • Restaurants • Family businesses • Accommodation • Local retailers • Rugby-related services

MEASURABLE CAMPAIGNS

Advertisers receive real campaign metrics: Impressions • Website Clicks • CTR. See how your campaign performs instead of paying for an unmeasured logo placement.

FAMILY-FOCUSED ADVERTISING

Rugby Nexus advertising is designed for a youth-sport environment. Advertising is contextual and is not targeted using individual player performance, assessments or personal information.

BECOME A RUGBY NEXUS PARTNER

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